



HEARTSOUT

THE ANNUAL FUNDRAISING GALA IN SUPPORT OF
THE YOUTH SINGERS OF CALGARY.

SPONSORSHIP
OPPORTUNITIES

RAISING CRITICAL FUNDS TO EMPOWER YOUNG LEADERS &
BUILD BRIGHTER FUTURES THROUGH THE PERFORMING ARTS

APRIL 12, 2025

THE WESTIN CALGARY

HONOURARY CHAIRS LEELA AHEER & SEHRAN AHEER

ABOUT HEARTS OUT

APRIL 12, 2025
THE WESTIN CALGARY

"HEARTS OUT" originates from the beloved phrase "SING YOUR HEART OUT" symbolizing the incredible bravery, courage, and joy of our talented young performers on stage.

As for developing youth advocates, we invite you to join us with an open heart and enjoy a memorable night out!

Your support empowers these passionate youth to enrich lives through the power of song and artistic expression.



TAKE CENTRE STAGE AS AN EVENT SPONSOR



\$15,000

MARQUEE SPONSOR
ONLY ONE AVAILABLE

\$10,000

SPOTLIGHT SPONSOR

\$5,000

LIMELIGHT SPONSOR

SAVE YOUR SEAT

EARLY BIRD TABLE

Table of 8 \$1800
(Ends Jan 31st, 2025)

RESERVE A TABLE

Table of 8 \$2000

RESERVE A VIP TABLE

Table of 8 \$3000
Includes priority seating
and a \$500 charitable
donation tax receipt

INDIVIDUAL TICKETS

Gala Ticket \$275

SPONSOR RECOGNITION

SPONSORSHIP LEVELS	MARQUEE \$15,000 Only 1 Available	SPOTLIGHT \$10,000 Only 5 Available	LIMELIGHT \$5,000 Only 10 Available
BENEFITS			
Opportunity to share remarks	♥		
Social media page feature	♥		
Banner display in Jubilee lobby at Mainstage shows	♥		
Advertising opportunity in IN THE LOOP Alumni Newsletter	♥		
Logo on back cover in two YSC Mainstage show programs	♥		
Banner display at HEARTS OUT	♥	♥	
Advertising opportunity in YSC News	♥	♥	
Social media story feature	♥	♥	
VIP Tickets to HEARTS OUT	16	8	4
Logo on screen at HEARTS OUT	Solo High Frequency	Group	Group
Recognition on HEARTS OUT website	Logo with link	Logo	Name
VIP Tickets to 2 mainstage shows	8	4	2
Table Signage at HEARTS OUT	Logo	Name	Name
Logo on HEARTS OUT page of Event Program	♥	♥	♥
Invitation to Directors' Reception	♥	♥	♥
Included in Parade of Sponsors	♥	♥	♥
Social media recognition	♥	♥	♥
Recognition in IN THE LOOP and YSC NEWS Email Newsletter	♥	♥	♥

CONTACT INGRID@YOUTHSINGERS.ORG

2.5k Fans & Followers on Social Media Platforms

2332 Newsletter Subscribers (YSC News Weekly Email & In The Loop Quarterly Email)



THE YOUTH SINGERS OF CALGARY DIFFERENCE

Youth Singers of Calgary (YSC) empowers youth to discover their true selves and express their voice through a blend of music, dance, and theatre arts education. Our engaging activities cater to young people aged 3.5 and above, igniting a lifelong passion for performing arts in a nurturing environment.

At YSC, we go beyond traditional divisions, offering unique programs like STAR for youth with cognitive delays, the HUB, an intergenerational alumni choir, and a daytime choir for alternative and homeschool students.

Our belief in inclusive musical education for all drives us, as we strive to create lasting positive impact through music appreciation and performance.

We don't just teach singing, dancing, and acting; we cultivate community leaders, promote teamwork, and foster self-esteem and confidence every day.



ABOUT OUR HOME - THE ATCO PERFORMING ARTS CENTRE

Welcome to the ATCO Performing Arts Centre (APAC), the vibrant and purpose-built 18,000 sq. ft. warehouse that serves as the cherished home of Youth Singers of Calgary!

YSC purchased this exceptional venue with an investment of \$1.9 million and there is still a balance owing of \$1.2 million. This venue not only caters to YSC's rehearsal and performance needs but also extends its warm embrace to community art groups in Calgary, offering them an affordable space.

APAC houses a host of amenities, including four studios, a recording studio, a music library, costume and set building workshops, office space, and so much more.

For hundreds of kids, teens, and adults who visit each week, APAC has evolved into a safe haven and a second home. Here, people find the freedom to learn, grow, and express themselves through the captivating art of song and performance.



SET THE SCENE WITH OTHER SPONSORSHIP OPPORTUNITIES

Be the director of your own sponsorship! If a full sponsorship is not feasible there are other creative ways to support HEARTS OUT and YSC.

Put your name on a Candy Bar, or kick-start the party as our Cocktail Hour sponsor. Have another creative idea? We'd love to hear it!

Contact: ingrid@youthsingers.org



STARTING
AT **\$2,500**

GET CREATIVE!

Candy Bar Sponsor
Cocktail Hour Sponsor
Entertainment Sponsor
Table Wine Sponsor
Photography Sponsor
OR Pitch us a new idea!

AMPLIFY THE HEARTS OUT AUCTION

Join us in supporting Youth Singers at the HEARTS OUT Auction! With \$30,000+ raised yearly from in-person and online bidding, hundreds of buyers eagerly await diverse prizes such as experiences, stays, shows, and more. Supporters and guests can get a head start on the excitement by going online 7-10 days before the event to begin bidding on exclusive auction items.

BECOME A DONOR AND MAKE A DIFFERENCE!

Contact yscauction@youthsingers.org.



All donations at HEARTS OUT will be matched
up to 50% by Rogers Birdies for Kids

STANDING OVATION FOR OUR 2024 SUPPORTERS

MARQUEE



SPRUCE MEADOWS

SPOTLIGHT



McDANIEL

ANONYMOUS

LIMELIGHT



CREATIVE ELEMENT



WILLOW PARK
WINES & SPIRITS



West Calgary Dental Group



Youth Singers of Calgary
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